

6DOXGRV

£4Xp IDQWiVWLFD VHPDQD

/D VHPDQD SDVDGD QXHVWUR GHSDUWDPHQWR GH FRQVHMHUtD SURIHVLRQDO FRQ SURJUDPDV HQ WRGRV QXHVWURV HGLILFLRV GHVGH GtDV GH HVStULWX \ SUR\HFWRV HQ HO VDOyQ KDVWD SU IDQWiVWLFD HQ OD (VFXHOD 6HFXQGDULD %HOOSRUW /D IHULD SUHVHQWDGR UHSUHVHQWDQWHV GH YDULDV XQLYHUVLGDGHV S P~OWLSOHV FDPLQRV SURIHVLRQDOHV TXH QR UHTXLHUHQ XQLY IXHU]DV DUPDGDV 4XLHUR GHFLU TXH WRGR HVWDED EDVWDQWI SORPHUtD DSOLFDFLyQ GH OD OH\ RUJDQL]DFLRQHV FRPXQLWD XQD JUDQ FDQWLGDG GH XQLYHUVLGDGHV)XH JHQLDO YHU D O DQWH OD SHUVSHFWLYD GH VX IXWXUR < SXHGR GHFLU FRQ FRC QR HQFRQWUDUD DOJR TXH FDSWDUi VX DWHQFLyQ VDOYR HO H LQWHUpV HQ QDGD \$GROHVFHQWHV



+DELHQGR WUDEDMDGR HQ XQ HQWRUQR VHFXQGDULR GXUDQWH DxRV VLUYLHQGR FRPR GLUHFWRU GH XQD HVFXHOD VHFXQGDUL XQLYHUVLWDULDV \ SURIHVLRQDOHV \ DXQTXH HVWD IXH OD PHI KH YLVWR D HVWXGLDQWHV GH VHFXQGDULD PRVWUDQGR HO WL SDVDGD 6LQ HPEDUJR OR TXH PiV PH OODPy OD DWHQFLyQ IXH DVLVWt HQ QXHVWUDV HVFXHODV SULPDULDV &XDQGR PH SLGLH XQLYHUVLGDG \ ODV FDUUHUDV D QLxRV WDQ SHTXHxRV FRPR O GH TXp KDEODUtD 1R VROR HVR PH SUHJXQWDED VL OR LED D HQWHQGLHURQ £IXHURQ LQFUHtEOHV (VFXFKDURQ SDUWLFLSD DPELFRLRHV LQFOXVR D VX FRUWD HGDG (V GHFLU WHQtDPRV DVWURQDXWDV PpGLFRV SROLFtDV DUWLVWDV DWOHWWDV SUR PDHVWURV YHWHULQDULRV SHOXTXHURV IDVKLRQLVWDV EDLO JUDQMHURV SDQDGHURV DOLPHQWRV \ FROFKyQ SUREDGRUHV GLQRVDXULR 6XSRQJR TXH WRGR HV SRVLEOH" 1LQJ~Q HVWXGL VXSHULQWHQGHQWH HVFRDU 6XVSLUR /R TXH HVSHUR HQIDW WUDEDMR \ GHGLFDFLyQ 0iV LPSRUWDQWH D~Q HO 25*8//2 GH &

, QYROXFUDGR 'LOLJHQWH \ eWLFD)XH XQD H[SHULHQFLD WDG
YHUGDGHUDPHQWH DJUDGHFLGD GH TXH OD 6UD 5HVWLYR \ OD
RSRUWXQLGDG GH WUDQVPLWLU XQ SRFR GH DOHJUTD \ SDVDU X
KDFLpQGROR £'p FUpGLWR WDPELpQ D WRGRV QXHVVWURV PDHVV
YHUGDGHUDV LQVSLUDFLRQHV SDUD QXHVVWURV HVWXGLDQWHV
)LQDOPHQWH VL VH FRUUH OD YR] GH TXH VR\ DVXVWDGR GH FD
H[SOLF DU SRU TXp < Vt WDPELpQ HV FLHUWR TXH D WUDYpV GH
VHD PiV ODUJR 9] VHD `€K D €0`€ORV B 0